

Introduction

This Website is owned and controlled by AL Habib Asset Management Limited ("AHAML"). AHAML respects the privacy of visitors to its Website, and advises all visitors/surfers and clients to read and understand our privacy policy, and to check it periodically for any updates or revisions. When you visit this Website, AHAML may collect personal data about you, either directly (where you are asked to provide the data) or indirectly (through IP address, cookies, etc.). AHAML will, however, use such personal data only for the purposes set forth in this Privacy Statement and AHAML is committed to safeguarding such personal data. This Statement sets out the purposes of AHAML's data processing in respect of this Website. AHAML may gather and analyze information relating to particulars of users, their computing equipment/devices, usage of this Website, including domain name, the number of hits, the pages visited, previous/subsequent sites visited and length of user session.

Purposes of Processing

AHAML collects and processes information about customers and visitors to its Website to conduct its business, to inform and offer products and services that may be of interest to you, as well as to compile Web statistics. The information provided by you can be used to contact you, when necessary, e.g., to obtain further information or confirmation about your data, notify you about functionality changes to the Website and AHAML online services, as well as to offer other services that you may find helpful (provided you have not opted out of receiving such services).

Sensitive Data/Information

AHAML does not seek to collect sensitive personal information (such as information revealing personal preferences, political opinions, religious beliefs, health or other matters) through this Website. If AHAML does collect any such data, your prior consent for this will be obtained. Please note that, by providing AHAML with solicited or unsolicited sensitive personal information you consent to our using such personal information as described above.

Disclosure of Information

Where required by Financial Services Regulator(s) or Law Enforcement Agencies, AHAML will share necessary customer and other information, as advised. Other than this, AHAML will never disclose information that it has collected from its users to any of its affiliates, independent contractors and business partners for any purpose, whatsoever. Also, we will not transfer information collected in the process of sales of our products and services.

Third Party Sites

Please note that this Privacy Statement does not extend to third party websites linked to this/AHAML's Website.

Amendments

AHAML reserves the right to modify this Privacy Statement, or any part thereof, at any time and from time to time. You are requested to kindly review this statement frequently for any changes.

Website Analytics

AHAML Website uses analytical tools, a service which transmits website traffic data to analytical tools. Google Analytics does not identify users or associate your IP address with any other data. We use these tools to understand website traffic, and usage. We use the following tools for Advertising

Google AdWords

- Personal Data: Cookies and Usage Data

Facebook Audience Network

- Personal Data: Cookies, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data